

*Spring***1954***Catalog*

# **GARTMAN'S GARDENS**

OLD LOW PRICES  
FOR

NORTHERN GROWN HARDY PLANTS

NEW ENGLISH PHLOX

NEW YELLOW SHASTA DAISY

PINK DELPHENIUM

NEW ROSES

NEW HARDY CHRYSANTHEMUMS

WHITE BLEEDINGHEART

And many other fine perennials  
are listed in this catalog.

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PRENNIAL PLANTS   ROSE BUSHES   BULBS   HARDY CHRYSANTHEMUMS

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## **GARTMAN'S GARDENS**

Located 2½ Miles North on Highway 45

PHONE 8072

ROUTE 1   BOX 97

FOND DU LAC, WIS.

Visitors Always Welcome



## *To Our Customers and Friends . . .*

We are offering a number of additional items this year. In this catalog you can choose with confidence from the largest and finest collection of hardy plants in the Northern States. Our plants are strong and healthy. The land here at Fond du Lac seems ideal for their development.

We guarantee our plants to be true-to-name, and to replace any order that does not reach you in first class condition, but please notify us immediately upon delivery.

Your order will be well taken care of, and our advice is yours for the asking.

Send us your order as soon as you have made your selection. In case of short crops, early orders have first consideration. Your remittance must accompany the order.

Our careful packing of plants and bulbs will insure safe delivery.

### **It Is Easy to Order by Mail from Gartman's Gardens**

Won't you give us a try?

With this catalog you have received an order blank and an addressed envelope for your convenience. Always print your name and address. List the name and price of all items. We ship to every state. We have received many fine comments on our method of packing and the fine condition in which the plants arrive.

### **No C.O.D. or Open Accounts**

Send cash, money order, or check with order. Orders of less than \$1.00 add 20c to cover cost of packing charge.

Express Shipments: Pay on delivery of plants.

Parcel Post: Cheaper. Add 15c for first plant and 2c for each additional plant.



## FREE MUMS FOR EARLY ORDERS

For all orders of \$5.00 or over received before March 20th, you may select \$1.00 worth of Chrysanthemums plants free. With a \$10.00 order you may select \$2.00 worth of Chrysanthemum plants free. These gifts are given only when cash in full accompanies the order.

## CHOICE PERENNIAL PLANTS FROM HARDY PLANT HEADQUARTERS

### 4 OUTSTANDING BUDDLEIAS

(butterfly bush)

each

WHITE CLOUD - A new white, compact, well formed blooms	50¢
PINK CHARMING - Largest and best pink	45¢
BLUE BIRD - Great abundance of big blue flowers	50¢
ROYAL RED - Pat. 556. Best red yet achieved	70¢

1 each of above Buddleias 4 plants \$2.00

### HARDY GARDEN CARNATIONS

and DIANTHUS

Delightfully Fragrant

WALLACE RED - Semi-double Brilliant crimson, all summer	50¢
CRIMSON KING - Deep red, a good bloomer all summer	40¢
LUCIA - Double carmine-pink, a fine new variety	45¢
SWEET MEMORY - New lovely pure white with crimson-maroon spots in center, good bloomer	60¢
OLD SPICE - Everblooming, bright salmon pink	45¢

1 each of the 5 above Carnations \$2.10

### GYSOPHILA (babysbreath)

BRISTOL FAIRY - 3 ft. popular double-flowered, white	50¢
ROSY VEIL - 15 in. double soft pink, flowers all summer	50¢
ARTEMISIA - Silver King 2 ft. handsome silver foliage	35¢
ARTEMISIA - Fringed Daintiest Border Plant, 12 in. high	35¢
DELPHENIUM - Sensation - Still the best pink delphenium	\$1.25

### AQUILEGIA (Columbine)

each

MRS. SCOTT ELLIOTT - 2 ft. mixed colors of the best	35¢
CRIMSON STAR - Large flowers, crimson sepals, white petal	40¢



## HARDY ASTERS

For Brilliant Mass of Color in the Early Fall Garden

PEACE - New large semi-double, rosy-lavendar flowers	60¢
PLENTY - New, 3 ft., flowers soft blue and almost as large as aster Frikarti. Outstanding novelty	60¢
PROSPERITY - New pink aster, producing masses of flowers	60¢
HARRINGTON PINK - 4 ft., flowers of clear soft pink	40¢
MOUNT EVEREST - 4 ft., pyramidal plants, snow-white flowers	40¢
VIOLETTA - 4 ft., new, darkest aster, lovely deep-violet	40¢
CANADA RED - 18 in., Morden origination, rosy-red flowers	50¢

## STRIKING NEW HARDY ASTERS FOR 1954

EVENTIDE - Ballards best. A masterpiece from England. Striking deep blue, almost full.	70¢
JEAN - Flower laden 18 inch dwarf, soft deep blue flowers, almost 2 inches across	70¢
THE DEAN - First carmine pink. Very free blooming. First rated garden subject.	70¢
RED SUNSET - Deep rich rose-red. A magnificent bloomer. 3 ft. pyramid of lively brilliance	70¢
THE DEAN - First real carmine pink, luxuriously aglow in september	60¢
LILAC-TIME - Soft lilac blue, dwarf, 12 inches.	50¢
1 each of the above	\$3.50

## DICTAMNUS (Gas Plant)

ALBUS - White Flowers, best left undisturbed. 18 in.	50¢
RUBER - A red flowering, same as the above	50¢

FUNKIA (Hosta) - Undulata Variegated. Does best in shade with variegated foliage, blue flowers	45¢
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## PLATYCODON (Ballon Flowers) each

NEW SHELL PINK - Distinctive pale pink	50¢
NEW DOUBLE BLUE - Showy and unusual	55¢
NEW DOUBLE WHITE - A lovely white form	55¢
GRANDIFLORUM - Mixed blue and white	35¢



### TRITIMA (Red Hot Poker)

PFITZERI - Orange-scarlet spikes, blooms in September	35¢
GOLD MINE - Primrose-yellow spikes, blooms in August	35¢
WHITE FAIRY - Dainty creamy-white spikes, blooms in September	50¢
SPRINGTIME - Pat. half white and orange, early flowering	65¢
SPECIAL: 1 each of above 4 plants \$1.75	

PYRETHRUM (Painted Daisy) - Mixed colors only	40¢
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### PENSTEMON (Beard-Tongue)

FIREBIRD - (Cherry glow) 2 ft. ruby-crimson flowers are large, adds more color to garden all summer	40¢
TORREYI - Good size red flowers on 30 inch spikes	35¢
ROSE ELF - An outstanding new hardy Penstemon, of the Barbatus type, produces masses of blooms on 2 to 3 ft. stems. Blooms in June and July. The color is a lovely coral pink. An excellent cut flower, and makes grand show in the garden.	50¢

### SHASTA DAISY

#### (Chrysanthemum Maximum)

ESTHER REED - Fully double white flowers, lasting quality	50¢
MAJESTIC - Large white flowers 5 to 6 inches across	55¢
MOUNT SHASTA - A new double variety, long stems	45¢
SNOW QUEEN - Monarch of all shastas, semi-double	50¢
WIRRAL PRIDE - A new imported shasta anemone crested center, an attractive flower, good stems	75¢
HORAC READ - This new Shasta from England is tops	75¢
AGLAYA - The best double Shasta daisy	50¢

### NEW COBHAM GOLD SHASTA DAISY

The World's only colored Shasta Daisy

Raiser: The Rt. Hon. The Earl of Darnley.

This new Daisy is imported from England, and the stock is very scarce, so order early if you want it. We must limit it to one plant to a customer. This is the first colored variety ever offered to the public, is of outstanding merit having much the same habit and freedom of flowering as Esther Read, stem are more upright in growth but with the addition of a pure golden coloring with lots of appeal. We do not have many plants, as they have allotted us a small amount.

Price is \$5.00 per plant.



## BLEEDING HEARTS

FORMOSA, SWEETHEART - A new rare white form of the Dwarf bleedingheart, blooms all summer	60¢
EXIMIA - A fine dwarf variety, fern leaf foliage, blooms all summer	50¢
RUSSELLS LUPINES- Hybrids, many beautiful colors	45¢
TROLLIUS - bora, Showy globe-shaped flowers, in May and June, Orange flowers,	50¢

Phlox can be depended upon to produce a great abundance of bloom over a long period. For a colorful display select early, mid-season, and late kinds. Plant broad masses of white with the brighter colors. Three plants of an individual variety grouped together will make a brilliant showing. Hardy Summer Phlox prefers good, rich garden soil. If your soil is poor, add manure. This will provide the necessary food that these plants like. They are also benefited if they are watered during extremely dry seasons.

AMERICAN BEAUTY - Clear rose pink, large flowers.  
 BRIGHT EYES - Attractive lavender-pink, crimson eye.  
 DAILY SKETCH - Soft salmon-pink, carmine eye.  
 MARY LOUIS - Glistening, snow-white.  
 FAIRY KING - Large rounded heads of soft lavender.  
 LILLIAN - Lovely pure pink, one of the best.  
 HAUPMAN KOHL - Dark red, lighter eye.  
 PRIME MINSTER - White with a crimson eye.  
 ROYAL PURPLE - The finest shade of purple.  
 PROGRESS - Blue with white eye.  
 R. P. STRUTHERS - Bright rose carmine flowers, tall.  
 RUBY LEE - Large flowers of plum-red.  
 WORLD PEACE - Large pure white; strong grower.

Prices on the above

45¢ each

6 for \$2.40

12 for \$4.20

### A GARDEN OF CHRYSANTHEMUMS

ALL Different

ALL named

12 for \$3.90

Ask for offer 7



## 8 TOP-NOTCH - PHLOX

ADONIS - A new phlox medium to dark red.  
CHIEFTAIN - Darkest of all red phlox.  
MISS LINDGARD - Delightful white flowers for cutting.  
PURPLEKRONE - Hollands Best purple.  
RED BIRD - Outstanding, fiery red, most attractive flowers.  
SAN ANTONIO - Carmine shaded plummed, large flowers.  
SIR JOHN FALSTAFF - Enormous trusses, deep salmon-pink.  
SPITFIRE - Beautiful, salmon-orange, bright crimson eye.  
CAMEO - Large florets of cameo pink, best pink to date.

Prices on above.

50¢ each          6 for \$2.75          12 for \$5.25

## PHLOX IMPORTED FROM ENGLAND

These were outstanding in our field trials, last summer. People who saw them, thought they were among the best. We do not have many to sell this year, so place your order early, as they will not last long.

CECIL HAMBURY - Brilliant dark salmon-pink, carmine eye.  
CINDERELLA - Rose-pink with small darker eye, practically a self colored pink, compact grower.  
DRESDEN CHINA - Very large, pale soft pink strong grower.  
EARLY GEM - Bright light pink, red eye, dwarf and early.  
PRUNELLA - Deepest reddish purple.  
SUNRAY - Salmon-rose with orange sheen, white eye, early.

Prices on above

75¢ each          3 for \$2.00          6 for \$3.75

## HARDY GARDEN LILLIES

An outstanding selection of hardy garden lillies that you will have in your garden many years, all bulbs are large size that will bloom this year.

REGAL LILLY - Gorgeous white with touch of yellow	each 35¢
UNBELLATUM LILLY - Candlestick lilly upright, orange	35¢
UNBELLATUM LILLY-RED RUSSIAN - Flowers red-orange	35¢
TIGER LILLY - Old reliable with old fashion that you should have, increases with beauty, multiplies	35¢



## HEMEROGALLIS (Day Lilly)

HYPHERION - New giant flowering, canary-yellow flowers	50¢
DR. REGAL - Rich orange-yellow, early bloomer	35¢
APRICOT - Bright apricot-orange, blooms in June	35¢
GOLDEN - 2 ft. m deep golden orange, free flowering	40¢
GYPSY - Light orange, medium height, a grand flower	35¢
NEW GIANT FLOWERING HYBRIDS - Leonian. In all colors of red, mixed plants only.	85¢

## LOVELY DELPHENIUMS

### Highlight the Garden

#### 2 year plants

BLUEBIRD - A clear medium blue, white bee	50¢
GALAHAD - Clear white of enormous size	50¢
BLACK KNIGHT - The darkest of all delpheniums	50¢
GUINERVA - Light pink-lavender self with white bee	50¢
SUMMER SKIES - Clearest light blue with white bee	50¢
GIANT PACIFIC - Mixed plants, all colors	45¢

NEW ASTOLAT SERIES - This is a new color in delphenium, in all colors of pink, rose, rose-pink, etc. As this is a new delphenium, we only have pot plants, will bloom this year. 75¢

GIANT PACIFIC HYBRIDS - Pot plants, young plants that will bloom in July 6 for \$1.75 12 for \$2.95

(Not less than 6 plants)

VERONICA INCANA - Deep blue flowers, silver grey foliage 35¢

VERBENA FLAME - New creeping habit, makes plant 2 ft.

or more across, rose-scarlet flowers 50¢

RUDBECKIA - Large crimson-red star like flowers 35¢

LYCORIS SQUAMIGERA, Hardy Amaryllis. A hardy variety of natures most spectacular flowers. Attractive foliage dies down suddenly in July.. and is quickly replaced by sturdy 3 ft. flower stalks. Crowned with clusters of enormous lily-shaped flowers of delicate pink, shaded with clear, lovely blue 50¢ each.

ISMENE CALATHINA . (Peruvian daffodil) Large pearly white flowers are strikingly fragrant and resembles fantastically fringed lilies. Flowers through July and August. 60¢ each.



## SAVE ON MUMS

All our hardy mums are double unless otherwise stated. When you buy 3 of one variety you may use the three prices below. DO NOT use 3 different varieties for these prices or we will not label them.

35¢ each - 3 for \$1.00

40¢ each - 3 for \$1.00

45¢ each - 3 for \$1.25

50¢ each - 3 for \$1.35

60¢ each - 3 for \$1.65

65¢ each - 3 for \$1.75

75¢ each - 3 for \$2.00

\$1.00 each - 3 for \$2.75

## CHRYSANTHEMUMS

All hardy chrysanthemums are pot plants, you receive them with a ball of ground. These will transplant better than rooted divisions.

Hardy Chrysanthemums are among the most dependable flowers in the autumn garden, providing glorious color and spicy fragrance from early September (August with some varieties ) until heavy frost.

There are Chrysanthemums of many types, from the Cushion Mums for low mounds of color in borders and rock gardens to the long-stemmed kinds for cutting.

We feel that we have one of America's finest and most up-to-date Chrysanthemum collections. Our list includes selected varieties from the University of Minnesota, University of Chicago, English and Canadian, and Bristol collections, and from several other sources in different parts of the country, including some of our own introductions.

Due to lack of space, we are listing only the most important varieties that we have. Many other sorts are available. Write us if you are interested in them.

**CULTURE.** Chrysanthemums will grow in any good average garden soil which has been enriched with manure or good commercial fertilizer. Plant them 15 to 18 inches apart. Cultivate the soil between them, particularly while they are in the young stage. You can pinch the plants up to July 15 if they are tall and spindly. Don't pinch any more after that date. Hardy Chrysanthemums do best if grown in full sun. If they are planted in the shade, they will grow too tall, have weak stems, and produce inferior blooms.



## BRISTOL 1954 Introductions

- TRANQUILLITY - Graceful 18 to 24 inch mounds of flowers from  
from the ground up with a breath-taking new shades  
of yellow 3 inch decorative flowers. \$1.00
- FLAMBOYANT - Early and profuse flowering. Starts to bloom  
Sept. 15. Tangerine-scarlet overlaid orange,  
gradually flaming into orange-scarlet, Bronzy  
gold flushed at centers, 3 in. fully double  
flowers \$1.00
- VISION - Lovely creation of gracefully 3 1/2 inch double flowers  
of pearly ivory with just a hint of fawn. \$1.00
- ARISTOCRATE - A sparkling claret crimson perfect 3 1/2 inch  
blooms fully double, deep green foliage. \$1.00

## LEHMANS GARDENS 1954 Introductions.

- AGLOW - GORGEOUS quilled orange pompon on a fine sturdy  
bush blooms from Sept 10 on 65¢
- EARLY LAVENDER - Free flowering silver lavender with  
darker center. Dwarf plant, wonderful color 65¢
- EARLY PASTEL - Opening amber-bronze progressing to flesh-  
pink with salmon-bronze tints. Strong grower. 65¢

### A GARDEN OF CHRYSANTHEMUMS

All Different

All Named

50 for \$15.95

Including some of the Newer Kinds. What a  
colorful show these will make in your gar-  
den, besides giving armfuls of gay, spicy  
blooms for indoors! They will give the  
most gorgeous show of the year, at minimum  
cost, after most other flowers are gone.  
We include all types of Mums.

Ask for offer 5



## AZALEA OR CUSHION CHRYSANTHEMUMS.

Low growing

Early blooming.  
each

APRICOT GLOW - Rich apricot-orange cushion.	35¢
ARBUTUS - Light pink, very early.	35¢
AUTUMN BLAZE - Double orange with bronze tints.	45¢
CODY - White with lavender edge.	35¢
COCHECO - Orchid-pink, more upright grower.	35¢
DEAN KAY - Old rose to pink.	35¢
ELFIN - Small plant, large flowers pink to gold.	45¢
EARLY HARVEST - Beautiful mahogany colored.	35¢
FIREFLAME - Vivid fire-red single, upright grower.	45¢
FRANCONIA - Fine bronze for cutting.	35¢
GLAMOUR - Non-fading deep purple, very early.	50¢
MAJOR - Best of all pink cushions.	35¢
MIST O'PINK - Pink overlaid with a silver mist.	50¢
NASHUA - A good early bronze.	35¢
NEW GLORY - Soft pink, compact, semi-double.	40¢
OLD DOVER - Interesting bronze, nice and early.	35¢
POWDER PUFF - Best white cushion.	35¢
PRINCE CUSHION - Beautiful bronze, very good.	35¢
PUNCHINELLO - Compact pompon of pink.	35¢
RED DEAN KAY - Unusal shade of red.	35¢
ROUGE CUSHION - Brilliant bright red.	40¢
SPUNGOLD - Deep yellow blooms that glistens.	50¢
TECUMSEH - Red changeing to buff-bronze.	40¢
TREASURE TROVE - Delightful small clear yellow.	35¢
VARIGATED CUSHION - Unusal two-toned of violet.	35¢

## NEW U. S. DEPARTMENT OF AGRICULTURE MUMS

BLUSH - Double lavender-pink blooms. Sept. 15th.	40¢
MARGI - Fully double, dark red pompon.	40¢
GRANDEUR - Double white, tinged pink, Sept. 20th.	40¢
ROYAL GEM - Dark raspberry red, double. Sept. 25th.	40¢
SKI TRAIL - Double ivory-white, blooms Sept. 30th.	40¢
THANKSGIVING - Double russett-red, blooms Sept. 25th.	40¢



## NEW CANADIAN INTRODUCTIONS

We think these are superior to English Mums, they have nice dark green foliage, and flowers from 3 to 6 inches across. They bloom early, from latter part of August on up until the hard freezing weather. Beautiful double flowers.

	Each
THE SWAN - The most beautiful 4 inch double quilled petals of pure glistening white	75¢
ROSE O'DAY - Large rose-pink, blooming very early	75¢
JULIETT - Just a gorgeous ivory-white	50¢
JULIA - Large flowers of rosy pink, very good foliage and nice plant habits.	60¢
EVANGELINE - Beautiful dark green foliage, large well shaped pink flowers and early blooming	65¢
FLORENCE NIGHTINGALE - Large flowered white with center of primrose.	50¢
JEANNETTE - Burgundy flowers of medium size desirable for cutting, early flowering	60¢
CAMEO - A pompon of cameo pink, dwarf habit, one of the first to bloom.	60¢
PAPRIKA - Bright sparkling orange bronze, Pompon type for the front border.	50¢
PRUNELLA - Pompon type, shining ruby with a suggestion of purple, nice and compact.	60¢
PRUNELLA'S SISTER - A nice dark ruby, a beautiful plant	60¢
SEPTEMBER CHARM - Salmon-pink pompon, very early, long lasting flowers.	60¢
SIR WILFRED LAURIE - Flowers of light lavender, literally cover the plant. You will like it.	60¢
YELLOW SPRAY - This is a large single flowered. We think the largest single yellow mum.	50¢
1 each of 10 above varieties for \$5.00	

SURPLUS PLANT BARGAIN  
All Different  
Not Named  
4 for \$1.00  
Ask for offer 8



## IMPORTED ENGLISH GARDEN CHRYSANTHEMUMS

### Early Flowering

In this collection we have large and some of the smallest pompon, measuring only 1/2 inch across like yellow dot, you will really enjoy them.

BALCOMB ROSE - Bright rich rose, large shapely flowers and early blooming.	75¢
BO-PEEP - Light blush pink, ground with crimson center. A 1 inch pompon. It's lovely.	60¢
GEM - A new bronze pompon. Produces neat little flowers in great profusion.	60¢
FONDANT - An excellent deep rose-colored flower, fine for cutting.	60¢
CARLOTTA - Large flowers of old rose-cerise, gold reverse exhibition variety.	75¢
HIGH COMMAND - Deep mahogany-red with gold reverse. A superb incurving strong variety.	75¢
OLDLAND SCEPTRE - Fine, large incurving flowers of rich buttercup yellow, nice and early.	75¢
STREAMLINER - The best in its color, silvery pink flowers. Splendid for exhibition.	75¢
VERNITE - Old gold shaded with bronze. Large flowers of incurving form.	75¢
YELLOW DOT - This is a real button pompon, rich yellow small round flowers.	60¢

### A GARDEN OF CHRYSANTHEMUMS

All Different

All Named

50

for

\$15.95

Including some of the Newer Kinds. What a colorful show these will make in your garden, besides giving armfuls of gay, spicy blooms for indoors! They will give the most gorgeous show of the year, at minimum cost, after most other flowers are gone. We include all types of Mums.

Ask for offer 5



## CHOICE HARDY ENGLISH GARDEN CHRYSANTHEMUMS.

AMBER BRIGHT - Bright amber-bronze, 4 inch flowers.	50¢
BALCOMB YELLOW - Clear light yellow, large attractive flowers.	60¢
BRONZE SWEETHEART - Delightful rich bronze.	50¢
CHRISTENE SWEETHEART - Bright cherry-red, Incurved flowers extra large, early blooming.	50¢
DAUNTLESS - Bright orange-bronze, large flowers.	50¢
IMPERIAL YELLOW - Fine clear yellow, long stems.	50¢
MADAM BUTTERFLY - Ball like flowers, blush white.	50¢
MONSAL DALE - Creamy reflexed flowers of large size stands the weather well, Sept. 15 bloomer	60¢
ORANGE SWEETHEART - Lovely orange, early blooming.	50¢
SPARKLER - New red that truly sparkles.	50¢
YELLOW BARBARA - Fine clear yellow, long stems.	60¢

## HARDY CHRYSANTHEMUMS

A premium selection of the finest that can be obtained. All these varieties were tried here, customers bought more of these, because this is a well balanced selection.

	each
ADMIRATION - Delightful blend of peach-salmon.	65¢
APACHE - Firecracker-red, golden overcast. Early.	50¢
ARAPAHOE - Rich red, reddish bronze reverse.	40¢
AMBER GLOW - Brilliant rosy-bronze.	35¢
ANDREW - Lovely rose-red, bushy, blooms early.	40¢
AUTUMN BEAUTY - A brilliant, scarlet, reddish-chestnut	45¢
AVALANCH - Best large white, early blooming.	35¢
BETTY - Splendid rose-pink, one of the finest pinks.	35¢
BIRETTA - Glowing cardinal red, to pastel red, tall.	50¢
BOWL O'GOLD - Superb yellow blooms, Dwarf habit, early.	60¢
BUTTERBALL - Old but good and early, butter-yellow.	35¢
CANARY WONDER - Ball shaped, canary-yellow, tall, early.	40¢
CECIL - Soft peony-purple, early, nice flower.	35¢
CHIPPEWA - Gorgeous, bright aster-purple, Sept. blooming.	35¢
COPPER & GOLD - A new 1954 introduction. Dwarf 10 to 12 inches height, 30 inches across, color is glowing orange-red to bright golden-yellow, early blooming.	60¢



CROWN JEWELLS - Sparkling 3 inch currant-red flowers ageing to old rose.	50¢
DREAM GIRL - Pompon of deep lavender, early, good cut.	40¢
EARLY WONDER - Clusters of ball like pink flowers.	35¢
EARLY CRIMSON - Bright crimson, tall, early bloomer.	50¢
FIRE ENGINE - Lustrous, dark cardinal-red, large single.	35¢
FRED ROCKWELL Pat. No. 718. This is the best blend of bronze-orange. A beautiful fall color.	75¢
GEN. BRADLEY - Blend of apricot to pink-buff, tall.	40¢
GEN. MACARTHUR - A very husky plant of coppery red.	40¢
GEN. MARSHALL - Deep old rose blend to gold reverse.	40¢
GONDOLIER - Beautiful Crimson-vermillion blooms, early.	65¢
GOLDEN GOPHER - Clean bright-red orange, blooms Sept. 5	40¢
HERO - Gleaming bright scarlet-red, with yellow reverse.	35¢
HUNTSMAN - Brilliant Scarlet-orange to bronze.	40¢
LAVENDER LADY - Immense silvery lavender.	35¢
LESHARA - Mulberry-red, shading to a softer red.	40¢
MASKERADE - A ball shaped, silvery lavender and rose.	40¢
MING - Most unusal color of chinese yellow to tangerine.	40¢
MOONBEAMS - Fluffy primrose-yellow flowers 3 1/2 inches	40¢
MISS LACE - Pert and saucy grandmothers pink.	35¢
MME CHIANG KAI SHEK - Pat. No. 634. Early old gold shaded bronze, blooms in August.	60¢
MY LOVE - Large flower, quilled petals, soft pink.	40¢
PINK RADIANCE - Multitudes of luminous pink blooms.	35¢
PUMPKIN SPOON - Orange ageing to yellow, good.	45¢
RED GOLD DARK - Variation of red-orange and gold, early.	35¢
RUSTY RED - Heavy blooming cherry-red, fading to rust.	50¢
SEPT. CHEER - Rich cherry-red flowers, short bushy plant.	35¢
SPELLBOUND - Rose-pink shaded lavender, Double.	35¢
REVERIE - Breath taking mahogany eye, rest of the flower creamed coffee color, Sept. bloomer.	65¢
THE CHIEF - Large semi-double blooms of coppery-red.	35¢
VIOLET - Best early purple from Aug. 20 on to frost.	35¢
WHITE CLOUD - A superior white for early blooming.	40¢
WHITE TOWER - Ball shaped, creamy-white maturing to white	35¢
YELLOW AVALANCH - A brilliant soft yellow, large blooms	35¢
YELLOW AND GOLD - Early, compact, salmon-gold to tan.	40¢
YELLOW CHRIS COLUMBUS - Extra bright lemon yellow.	40¢
YELLOW SPOON - Bright golden-yellow, the best spoon.	35¢



## EVERBLOOMING HYBRID TEA ROSES.

Any of the following, \$1.25 each, 3 for \$3.35, 6 for \$6.25, 12 for \$12.00

Everblooming Roses produce beautiful flowers over a long season, from about ten weeks after they are planted in spring until late frosts. They will produce their finest and more blooms the second year, and early, from June on. Practically all Everblooming Hybrid Tea Roses are fragrant at sometime of the day. Most of them are hardy all over the United States if protected in winter.

From the long list of varieties in commerce we offer those that have survived the test for plant-vigor and good blooming habit in most parts of the United States.

All are 2 year field grown plants, Western grown.

**CHRISTOPHER STONE'** - Velvety-textured roses of vivid scarlet.

**COUNTESS VANDAL** - Orange shading to salmon.

**CRIMSON GLORY** - Deep crimson blooms, good fragrance.

**EDITH NELLIE PERKINS** - Pointed buds, rich orange outside shaded to salmon-pink inside.

**E. G. HILL** - Great massive blooms of deep velvety-maroon.

**ETOILE DE HOLLAND** - Dark velvety-red, fine fragrance.

**FRAU KARL DRUSCHKI** - Large flowers of snowy white.

**GRUSS AN TEPLITZ** - Dark maroon blooms in clusters, hardy.

**GOLDEN DAWN** - Bud rich yellow flushed old rose.

**GOLDEN OPHELIA** - Striking golden yellow.

**GIRONA** - Very fragrant, soft red and yellow combination.

**JOANNA HILL** - Large yellow with bronze shadings. Fragrant.

**K. A. VICTORIA** - Poplar snowy double white, hardy.

**MRS. P. S. DUPONT** - Bud reddish-gold, flower golden-yellow.

**MRS. SAM MC GREDY** - Large pointed bud, flower of scarlet-copper-orange, heavily flushed with red.

**MC GREDY'S IVORY** - Large, well shaped white, fragrant.

**MC GREDY'S SCARLET** - Large, scarlet shaded rose pink.

**NIGGER BOY** - Dark velvety, blackish maroon, fragrant.

**PICTURE** - Velvety-clear rose-pink, undertones of salmon.

**POINSETTIA** - Long pointed bud, flowers of bright unfading scarlet, Vigorous bloomer.

**PRESIDENT H. HOOVER** - Good variegated of yellow with pink and flame tints.

**RED RADIANCE** - Bright rose-red, form of radiance.

**SISTER THERESE** - Double blooms of rich yellow, hardy.

**THE DOCTOR** - Beautiful buds, flowers of satiny-pink.



## FLORIBUNDA ROSES

These are bush roses producing clusters of bloom without interruption from early summer until late frosts. They are all very easy to grow and exceptionally hardy. Besides using them informally in beds, plant Floribundas in the foreground of hardy shrub border. As a hedge, they are a very fine substitute for the more common privet and barberry.

Plant floribundas 15 to 18 inches apart and prune lightly to the desired height, removing old flowers and thinning out dead wood. They grow 2 to 2 1/2 feet tall.

\$1.25 each    6 for \$7.00    12 for \$12.00

ALAIN - Bright carmine-red blooms, lasting color.

DAGMAR SPATH - Large trusses of pure white flowers.

ELSE POULSEN - Single, bright rose-pink flowers, large.

FLORADORA - Scarlet and geranium-red. A must in every garden.

GLORIA MUNDI - Large fully double orange-scarlet.

KIRSTEN POULSEN - Single bright red, tall grower.

RED RIPPLES - Slightly fragrant flowers oxblood-red.

ROSE ELF - Large double silvery rose-pink.

### PATENTED FLORIBUNDAS

Each

FASHION - Pat. No. 789. Not even among the hybrid teas is there color quite like this bright coral-peach.	\$2.00
GOLDILOCKS - Pat. No. 672. Golden bright yellow.	\$1.50
INDEPENDENCE - Pat. No. 1036. Large brilliant orange- scarlet or better described firecracker-red. A J&P. rose.	\$2.25
MA PERKINS - Pat. No. 1143. Daintly formed buds of soft sweet pink. Spicily fragrant.	\$2.25
PINOCCHIO - Pat. No. 484. The winsome buds are rich appealing salmon flushed with gold base.	\$1.50
RED PINOCCHIO - Pat. No.     A rich dancing carmine, which deepens and acquires a velvety cast.	\$1.50
SIREN - Pat. No. 1197. Flowers of brilliant fiery scarlet. Long lasting and free flowering . A J&P rose.	\$2.25
VOGUE - Pat. No. 926. An intensive brilliant cherry-coral with perfectly formed buds.	\$2.00
WORLDS FAIR - Pat. No. 362. Large clusters of velvety blooms of fragrant blackish-scarlet.	\$1.50



## PATENT HYBRID TEA ROSES

We are pleased to be able to offer for the first time in many seasons a well balanced list of the best in patented Roses. Many of them award winners, some are new this year.

	each
CHARLOTTE ARMSTRONG - Pat. No. 455. Perfectly formed blood-red buds, and blooms, long stems for cutting.	\$2.25
ENCHANTMENT - Pat. No. 737. Outstanding for the size of its peach-pink flowers. Good bloomer, vigorous.	\$2.00
HELEN TRAUBLE - Pat. No. 1028. Large blooms of light sparkling pink varying to luminous apricot.	\$2.75
MARY MARGARET MCBRIDE - Pat. No. 537. Clear deep Coral-pink. Lasting double blooms.	\$1.75
MOJAVE - Pat. No. 1176. This is a new color , a blend of salmon-apricot and orange, and occasionally in cool weather the salmon changes to red blend.	\$3.00
PEACE - Pat. No. 591. Buds are golden yellow, etched with pink. As they open they change from canary-yellow to cream, with petals edged pink. The best and largest rose.	\$2.50
TALLYHO - Pat. No. 828. A delightful shade of pink on the inside of petal, outside darker crimson to cardinal-red.	\$2.00

## RED RICH STRAWBERRY PLANTS

This nationally advertised, large Everbearing strawberry is the best everbearing strawberry, all summer.

12 for \$2.95      25 for \$5.00      50 for \$8.50      100 for \$15.00



## BROWNELL ROSE BUSHES SUB-ZERO HYBRID TEAS

Easier to Grow ----- Long to live

\$1.75 each

3 for \$5.00

\$18.00 per dozen

A new race from the hardy species, wichuriana hybrid that can bloom all summer along with the more tender hybrid teas. The originator reports flowers of equal merit in size, form, fragrance and color and plants many times longer lived even after sub-zero winters.

CEDRIC ADAMS - Large double scarlet to carmin aristocrat of Rosedom.

CURLY PINK - Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity constancy, vigor and foliage, hardiness and performance. Many large two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, 2 or more feet long; over 50 gracefully recurled petals.

DICK WILCOX - A magnificent deep red rose, large double blooms.

LILY PONS - White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous free bloomer. Often a feature of gardens in the cold Northwest.

ORANGE RUFFLES - New, enormous unique orange. Hard to believe when you see it bloom.

PINK PRINCESS - Bud-red, flowers deep pink, very popular, famous as the first Hybrid tea from premature defoliation, very double, no spot.

QUEEN O' THE LAKES - Named for the Queen of Minnesota's Aquatic Sports. No diving beauty could show greater fullness of grace, brilliance and elegance of form, or color more beautiful than this charming crimson queen of flowers. The queen of all the double red. Deep velvety.

RED DUCHESS - Over the thirty years of hybridizing, never had we hoped to produce a Rose like this. Such captivating fragrance. Such a shade of rose-red. Such colorful foliage. No spot. Such a robust and sturdy sub-zero plant. While nearly all Brownell Roses are pleasingly fragrant, the magic of sunshine on these petals issues a new fragrance incomparably alluring in spicy sweetness and charm. One whiff is an experience to be remembered.



**SHADES OF AUTUMN** - An abundant and joyous expression of bi-colored beauty. Many have reported that this beautiful red, yellow and blush flower is gorgeously outstanding.

**TIP TOES** - Delightful Mixture of red, orange and pink tints, enjoyable spicelike fragrance.

**V FOR VICTORY** - Most beautiful, large, very double, yellow, fragrant Roses; constantly blooming in ideal form. To numberless experts, there is no such long lasting loveliness in Roses. Reported a surprise at holding color.

**LADY LOU** - Floribunda, blooms of new rich red color combination of red to rose opal, good for cutting.

### LARGE - FLOWERED HARDY CLIMBING ROSES

This modern type of climber is disease resistant and many varieties produce long stems suitable for cutting. These plants flower best on old canes, so it is not advisable to cut out the canes that have bloomed, cut back the side shoots after they have bloomed, remove old worn-out canes.

	each
<b>ALOHA</b> - Pat. No. 948. A deep rose-pink flower of enormous size. Blooming frequently during the entire season.	\$2.50
<b>AMERICAN BEAUTY</b> - Deep rose-pink, large flowers.	\$1.35
<b>BLAZE</b> - Pat. No. Vivid scarlet flowers in summer and again in early fall, after becoming well established.	\$1.35
<b>GOLDILOCKS</b> - Pat. No. 1090. Rich golden-yellow. Extremely vigorous and hardy.	\$2.50
<b>NEW DAWN</b> - Everblooming soft pink color.	\$1.35
<b>PAULS SCARLET</b> - Intensely red flowers borne on clusters, highly recommended.	\$1.35



## SHRUB ROSES

Very valuable for hedges or shrubbery borders, very hardy, will grow where other roses fail.

**F. J. GROOTENDORST** - Small bright red flowers fringed, large clusters freely produced throughout the season. \$1.35

**PINK GROOTENDORST** - Clusters of small fringed light pink blooms the entire flowering season.

**NOTICE -- DO NOT ORDER ROSES AFTER APRIL 15th--  
AFTER THIS DATE WE POT ALL ROSES. THESE ARE  
ONLY SOLD HERE AT THE NURSERY.**

## Sensational Merion Blue Grass

### MERION BLUE GRASS FORMULAS 100% PERENNIAL GRASSES

#### Contains by weight:

40% Merion Blue Grass      40% Illahee Fescue      10% Highland Bent      10% Red Top

Due to small seed this gives over 900,000 seeds of Merion in one pound of formula.

1 lb. \$3.00; 3 lbs. \$9.00; 5 lbs. \$14.75; 10 lbs. \$29.00.

Produces thicker turf, stays greener all summer and stands closest mowing. 1 pound covers 750 sq.ft., 3 times as much as standard blue grass, costing no more to sow an equal area.

**40% MERION BLUE GRASS**, propagated from a single plant selection, which has demonstrated in trials throughout the country ability to stay green all summer, stand close mowing, and resist leaf spot and other diseases. Because its growth is more stocky and spreading, it covers more ground, and less seed is required for a given area.

**40% ILLAHEE FESCUE OR PENN STATE CHEWINGS FESCUE**, both improved strains of Fescue and tested for their ability to stand close mowing. They spread by root runners, and match the texture of Merion blue grass.

**10% HIGHLAND BENT**, dry land bent, drought and disease resistant and not requiring the care of creeping bent, it spreads underground and makes a thick turf, spreading quickly to cover bare spots. Its dark green color persists through summer drought and heat.

**10% RED TOP**, a nurse grass to control weeds until Merion Blue Grass takes over.

### MERION BLUE GRASS

For those desiring straight Merion Blue Grass we can offer for August delivery up to a maximum of 10 lbs. per customer due to the limited quantity. One lb. will sow 750 sq. ft. 1 lb. \$4.90 per lb.; 3 lbs., \$14.70; 5 lbs., \$24.25; 10 lbs. \$48.00, all postpaid.



# New **RED RICH**

## Everbearing STRAWBERRY PLANTS

You can almost "eat" those berries right off the page. A thousand words can't tell the story like this true-color picture does. Note how big and deep red those berries are—how thick and lush the foliage. . . . Now, imagine biting into one: Ummmm so honey sweet that more sugar would seem a waste and that firm flesh texture is red clear through the core. That's RED RICH, folks, the biggest, reddest, sweetest berries you ever saw—and to top it all, it's an EVERBEARER that's really everbearing.

**PERFECT FOR FREEZING**—RED RICH is big, solid and firm clear through. It ripens evenly and possesses an abundance of natural sugar. Best of all, it won't mush-up when thawed.

It took 15,000 seedlings before the finest features of the Wayzata everbearing and the Fairfax June bearing were developed in RED RICH . . . it was worth it!

Planted in early spring, RED RICH will bear in June all through the summer and into the fall. Because of its heavy yield fewer plants are needed—for the average family twenty-five plants per person are recommended. The crown and root system are exceptionally large as well as the leaves—a rugged plant, a heavy producer—for table, for freezing, for the commercial grower. Remember, only a limited supply of plants available—**ORDER AT ONCE.**

**Limit 500 Red Rich Plants per customer**

**25 for \$5.00, 50 for \$8.50, 100 for \$15.00,  
250 for \$32.50**

**All Strawberry Plants Guaranteed**

**Complete Planting Instructions with  
each shipment**

**GEMZATA . . . EVERBEARING . . .** One of the outstanding everbearers of today for both high quality and heavy production throughout the late spring, summer and fall. Produces extra large, firm and fine textured berries right up to freezing time. The Gemzata possesses the unique ability of producing a highly profitable crop the second season in a matted row. Proven highly successful on a wide range of soils. Produces well the first season. Gemzata is a cross of the well known Gem and Wayzata.

**25 for \$2.25, 50 for \$3.75, 100 for \$6.00,  
250 for \$12.00, 500 for \$18.75**

**SUPERFECTION**—large, honey-sweet fruit. Grower of large plants. Produces an abundance of berries in spring, summer and fall. Up to a pint of berries per plant has been known for Superfection.

**25 for \$2.40, 50 for \$4.35, 100 for \$7.00,  
250 for \$14.00, 500 for \$21.90**

**TENNESSEE SHIPPER**—A cross of the well-known Blakemore Missionary varieties, a high quality early strawberry plant that is very productive. A large, very firm, well-colored berry that sizes up good and retains its size throughout the season.

**NEW FAIRLAND**—A late introduction of the U.S. Department of Agriculture, Beltsville, Maryland. Ripens just a few days after the Premier when the demand is high for quality fruit. Large bright red berry of good quality.

**NEW ARROWHEAD**—A June bearing from the University of Minnesota Experiment Station. Plants are hardy, vigorous growers, very productive. Very similar growth habits to the well known Dunlap. Berries are large, firm, dark red and juicy. Prized for market, freezing and jam.

**SPARKLE**—(Med. late.) Originated by the New Jersey State Experimental Station. A vigorous grower and very productive. Berries are somewhat round in shape, of excellent quality, and splendid for freezing.

**MAJESTIC** (Mid-Season. Plant Patent No. 345.) Easily grown in most any soil or climate. Berries are large, deep scarlet red to the core. High sugar content makes them excellent for table and canning. Recommended for quick freezing.

**AMBROSIA** (Late)—One of the largest and latest strawberries known today. Berries are sparkling bright red, uniform, semi-pointed shape—delicious for every purpose. Ripen three weeks later than other varieties and bring a premium on the market.

**Prices for All June Bearing varieties**

**25 for \$1.15, 50 for \$1.85, 100 for \$3.00,  
250 for \$6.00, 500 for \$9.50**

**Remember Plants from Gartman's Grow Better**



## Order Early

Customers who order late in the season are almost sure to be disappointed when they do not receive some of their favorite plants. Plants are still scarce.

We do the office work on your order before shipping starts at which time we can easily give it our best attention.

Order now and your stock will be reserved for you.

## Substitutes

Rather than keep you waiting for items that are sold out, we will substitute with a variety equally good or better unless you write on the order — NO SUBSTITUTES.

**YOU ARE WELCOME TO VISIT OUR NURSERY AT ANY TIME.**

[illegible]



# Gartman's \$1.00 Specials

## for Spring Planting

- |   |        |   |        |
|---|--------|---|--------|
| 4 Hybrid Delphinium. Mixed colors _____                     | \$1.00 | 4 Azalea Mums. Low growing _____                                | \$1.00 |
| 4 Regal Lillies. These are nice with Del-<br>pheniums _____ | \$1.00 | 2 Canadian Giant Chrysanthemums. You'll<br>like these _____     | \$1.00 |
| 3 Calla Lillies. Very good for a shady spot                 | \$1.00 | 3 Shasta Daisy's. All different _____                           | \$1.00 |
| 3 Unbellatum Lillies. Very good _____                       | \$1.00 | 3 Butterfly Bushes. Very good cut flowers                       | \$1.00 |
| 4 Hardy Perennials. All Different _____                     | \$1.00 | 20 Rainbow Gladiolus. Very nice _____                           | \$1.00 |
| 3 Choice Phlox. With the large florets _____                | \$1.00 | 3 Tritomas. Red hot poker _____                                 | \$1.00 |
| 3 New Choice English Mums. The large<br>flowers _____       | \$1.00 | 5 Vesper Iris. Summer blooming, new flow-<br>er every day _____ | \$1.00 |
| 4 Tall Garden Chrysanthemums. Good cut<br>flowers _____     | \$1.00 |   |        |



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### Gartman's Gardens

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